SEO Report
Turbo Website Reviewer

60

Review of Ama-assn.org

Generated on 2024-09-12

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

✅ Good		⚙⚙⚙	Hard to solve
⚠ To Improve		⚙⚙⚙	Little tough to solve
❌ Errors		⚙⚙⚙	Easy to solve
⚫ Not Important		⚙⚙⚙	No action necessary

SEO Report
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Search Engine Optimization

Title Tag

American Medical Association

Length: 28 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

The American Medical Association, founded in 1847, represents more than 190 state societies and medical specialty associations, including internal medicine, family physician, OBGYN, pediatric and emergency medicine. The AMA is the largest association of physicians – both MDs and DOs – and medical students in the USA. Our mission is to "promote the art and science of medicine and the betterment of public health".

Length: 415 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview

American Medical Association
ama-assn.org/

The American Medical Association, founded in 1847, represents more than 190 state societies and medical specialty associations, including internal medicine, family physician, OBGYN, pediatric and emergency medicine. The AMA is the largest association of physicians – both MDs and DOs – and medical students in the USA. Our mission is to "promote the art and science of medicine and the betterment of public health".

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	35	4	11	18	2

<H1> American Medical Association </H1>

<H2> Mpox resource center </H2>

<H2> Bird flu (H5N1) resource center </H2>

<H2> Advocacy in action: Leading the charge to reform Medicare pay </H2>

<H2> We must fix Medicare now. Here are 8 reasons why. </H2>

<H2> Observership Program listings for international medical graduates </H2>

<H2> Academic coaching in medical education </H2>

<H2> 4 tips to find enriching medical student leadership opportunities </H2>

<H2> Medical Student Outreach Program (MSOP): Outreach leader recruitment resources </H2>

<H2> What to ask when physician employers start talking compensation </H2>

<H2> What I wish I knew in medical school about student-loan repayment </H2>

<H2> Appellate court vacates No Surprises Act rule that favors insurers </H2>

<H2> Competition in health care research </H2>

<H2> Integrating Behavioral Health into Non-Primary Care Settings </H2>

<H2> International Conference on Physician Health™ </H2>

<H2> HOD Interim Meeting agenda & schedule </H2>

<H2> AMA meetings app FAQs </H2>

<H2> About the Council on Constitution & Bylaws (CCB) </H2>

<H2> Medical education leadership opportunities </H2>

<H2> Young Physicians Section (YPS) policymaking </H2>

<H2> 2024 YPS Interim Meeting agenda & resources </H2>

<H2> RUC recommendations, minutes & voting </H2>

<H2> Top news stories from AMA Morning Rounds®: Week of Sept. 2, 2024 </H2>

<H2> Organizational Nav </H2>

<H2> The AMA is Fighting for Physicians </H2>

<H2> The latest AMA Update videos </H2>

<H2> Free CME for members </H2>

<H2> Member benefits: Exclusive savings & resources </H2>

<H2> AMA Interim Meeting </H2>

<H2> Upcoming Events </H2>

<H2> Get your daily dose of medical news </H2>

<H2> Essential Tools & Resources for You </H2>

<H2> FREIDA™, the AMA Residency and Fellowship Database® </H2>

<H2> FREIDA™, the AMA Residency and Fellowship Database® </H2>

<H2> Your Membership Moves Medicine™ </H2>

<H2> Raising the Voice of Our Members </H2>

<H3> Interim Meeting of the House of Delegates </H3>

<H3> Member Groups (Sections) Meetings </H3>

<H3> Interim Meeting of the House of Delegates </H3>

<H3> Member Groups (Sections) Meetings </H3>

<H4> Popular Searches </H4>

<H4> 6 reasons to join the AMA </H4>

<H4> Auto & transportation </H4>

<H4> Home & lifestyle offers </H4>

<H4> Med student membership </H4>

<H4> Loans & financial services </H4>

<H4> Member dues </H4>

<H4> Future HOD Meeting Dates </H4>

<H4> AMA Morning Rounds </H4>

<H4> Dhara Amin, MD </H4>

<H4> Emma Johns </H4>

<H5> Federal Advocacy </H5>

<H5> Federal Advocacy </H5>

<H5> Digital Health </H5>

<H5> Physician Health </H5>

<H5> Succeeding in Medical School </H5>

<H5> Succeeding in Medical School </H5>

<H5> Transitioning to Practice </H5>

<H5> baseline-insert_invitation-24px Created with Sketch. Supportive Services in an Oncology Practice: Meeting the Patients Where They Are </H5>

<H5> baseline-insert_invitation-24px Created with Sketch.
Patients with
pain need individualized care: How policy is shifting </H5>
<H5> baseline-insert_invitation-24px Created with Sketch.
CPT Editorial
Panel Meeting </H5>
<H5> AMA Update </H5>

<H5> AMA Update </H5>

<H5> Advocating for Physicians </H5>

<H5> Advocating for Physicians </H5>

<H5> Guides </H5>

<H5> Guides </H5>

<H5> Member Benefits </H5>

<H5> Member Benefits </H5>

<H6> Organization </H6>

<H6> Explore Products </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your

title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

medical 43 health 18 physician 16 member 16 benefits 13

practice 12 care 9 learn 9 school 9 student 9

about 9 meeting 9 international 8 medicare 8 advocacy 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	\<H\>
medical	43	✔	✔	✔
health	18	✖	✔	✔
physician	16	✖	✔	✔
member	16	✖	✖	✔
benefits	13	✖	✖	✔
practice	12	✖	✖	✔
care	9	✖	✖	✔
learn	9	✖	✖	✖
school	9	✖	✖	✔
student	9	✖	✔	✔
about	9	✖	✖	✔
meeting	9	✖	✖	✔
international	8	✖	✖	✔
medicare	8	✖	✖	✔
advocacy	8	✖	✖	✔

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute

We found 27 images on this web page

❌ 1 ALT attributes are empty or missing.

/sites/ama-assn.org/files/2023-11/2023-11-10-I23BMEDICARE_Index-1170x780.jpg

> Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
>
> Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **5.19%**

Text content size   13397 bytes

Total HTML size   258378 bytes

> Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.
>
> A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 252 KB to 44 KB (82.4 % size savings)

> Gzip is a method of compressing files (making them smaller) for faster network transfers.
>
> It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

IP Canonicalization

No your domain IP 54.243.187.225 does not redirect to ama-assn.org

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

> Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://ama-assn.org/sitemap.xml

> A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
> You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://ama-assn.org/robots.txt

> A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
> We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 29 Years, 275 Days

Created Date: 12th-Dec-1994

Updated Date: 16th-Dec-2023

Expiry Date: 11th-Dec-2033

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages
⚙ ⚙ ⚙

Indexed pages in search engines

189,000 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture &

internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter
⚙ ⚙ ⚙

Number of backlinks to your website

83,093 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability

URL

http://ama-assn.org
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).

Favicon

🎋 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size

17 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.05 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability ⚙ ⚙ ⚙

Domains (TLD)	Status
ama-assn.com	Already Registered
ama-assn.net	Already Registered
ama-assn.biz	Already Registered
ama-assn.us	Available
ama-assn.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability ⚙ ⚙ ⚙

Domains (TLD)	Status
ama-asn.org	Already Registered
qma-assn.org	Already Registered
wma-assn.org	Already Registered
zma-assn.org	Already Registered
xma-assn.org	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.

✅ **Email Privacy**
⚙️⚙️⚙️

Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

✅ **Safe Browsing**
⚙️⚙️⚙️

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile

Mobile Friendliness Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

> Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search
>
> results.

Mobile Compatibility Bad, embedded objects detected.

> Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
>
> But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP
○○○

Server IP	Server Location	Service Provider
54.243.187.225	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
○○○

Tips for authoring fast-loading HTML pages:

✖ Too bad, your website has too many CSS files.

✖ Too bad, your website has too many JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics
○○○

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Doc Type

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social

Social Data
⚙ ⚙ ⚙

Your social media status

f Facebook: ✔ AmericanMedicalAssociation

G+ Twitter: ✔ AmerMedicalAssn

in Instagram: ✔ Amermedicalassn

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank
⚙ ⚙ ⚙

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization
⚙ ⚙ ⚙

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth
⚙ ⚙ ⚙

$60 USD

Just a estimated worth of your website based on Alexa Rank.

SE Report
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Link Analysis

In-Page Links

We found a total of 232 links including both internal & external links of your site

Anchor	Type	Follow
CPT	Internal Links	Dofollow
Store	Internal Links	Dofollow
Delivering Care	Internal Links	Dofollow
Coronavirus	Internal Links	Dofollow
AMA Guides®	Internal Links	Dofollow
Health Equity	Internal Links	Dofollow
Public Health	Internal Links	Dofollow
Physician-Patient Relationship	Internal Links	Dofollow
Overdose Epidemic	Internal Links	Dofollow
Hypertension	Internal Links	Dofollow
Diabetes	Internal Links	Dofollow
Population Care	Internal Links	Dofollow
Precision Medicine	Internal Links	Dofollow
Ethics	Internal Links	Dofollow
Mpox resource center	Internal Links	Dofollow
Bird flu (H5N1) resource center	Internal Links	Dofollow
Practice Management	Internal Links	Dofollow
AMA STEPS Forward®	Internal Links	Dofollow
AMA Store	Internal Links	Dofollow
Practice Transformation	Internal Links	Dofollow
Prior Authorization	Internal Links	Dofollow
Reducing Administrative Burden	Internal Links	Dofollow
Scope of Practice	Internal Links	Dofollow
Sustainability	Internal Links	Dofollow
Physician Health	Internal Links	Dofollow
Claims Processing	Internal Links	Dofollow
Private Practices	Internal Links	Dofollow
Payment & Delivery Models	Internal Links	Dofollow
Medicare & Medicaid	Internal Links	Dofollow
Digital	Internal Links	Dofollow
HIPAA	Internal Links	Dofollow
Career Development	Internal Links	Follow
Advocacy in action: Leading the charge to reform Medicare pay	Internal Links	Dofollow
We must fix Medicare now. Here are 8 reasons why.	Internal Links	Dofollow
Education	Internal Links	Dofollow
AMA PRA Credit System	Internal Links	Dofollow
Improve GME	Internal Links	Dofollow
GME Funding	Internal Links	Dofollow
Medical School Diversity	Internal Links	Dofollow
ChangeMedEd Initiative	Internal Links	Dofollow
International Medical Education	Internal Links	Dofollow
Observership Program listings for international medical graduates	Internal Links	Dofollow
Academic coaching in medical education	Internal Links	Dofollow
Medical Students	Internal Links	Dofollow
Preparing for Medical School	Internal Links	Dofollow
USMLE® Step 1 & 2	Internal Links	Dofollow
Medical School Life	Internal Links	Dofollow

Medical Student Health	Internal Links	Dofollow
Medical Student Finance	Internal Links	Dofollow
Clinical Rotations	Internal Links	Dofollow
Publishing Research	Internal Links	Dofollow
Medical Student Advocacy	Internal Links	Dofollow
Specialty Profiles	Internal Links	Dofollow
Preparing for Residency	Internal Links	Dofollow
4 tips to find enriching medical student leadership opportunities	Internal Links	Dofollow
Medical Student Outreach Program (MSOP): Outreach leader recruitment resources	Internal Links	Dofollow
Medical Residents	Internal Links	Dofollow
Residency Life	Internal Links	Dofollow
Research During Residency	Internal Links	Dofollow
Medical Fellowships	Internal Links	Dofollow
Medical Resident Wellness	Internal Links	Dofollow
Medical Resident Advocacy	Internal Links	Dofollow
Medical Residency Personal Finance	Internal Links	Dofollow
USMLE® Step 3	Internal Links	Dofollow
Transition from Resident to Attending	Internal Links	Dofollow
What to ask when physician employers start talking compensation	Internal Links	Dofollow
What I wish I knew in medical school about student-loan repayment	Internal Links	Dofollow
Health Care Advocacy	Internal Links	Dofollow
Advocating for Public Health	Internal Links	Dofollow
Access to Care	Internal Links	Dofollow
Administrative Burdens	Internal Links	Dofollow
Payment Reform	Internal Links	Dofollow
Advocacy Update	Internal Links	Dofollow
Federal Advocacy	Internal Links	Dofollow
State Advocacy	Internal Links	Dofollow
Judicial Advocacy	Internal Links	Dofollow
Appellate court vacates No Surprises Act rule that favors insurers	Internal Links	Dofollow
Competition in health care research	Internal Links	Dofollow
Member Benefits	Internal Links	Dofollow
Personal Member Benefits & Discounts	Internal Links	Dofollow
Practice Benefits & Discounts	Internal Links	Dofollow
Member Eligibility & Dues	Internal Links	Dofollow
Events	Internal Links	Dofollow
CME Opportunities	Internal Links	Dofollow
Integrating Behavioral Health into Non-Primary Care Settings	Internal Links	Dofollow
International Conference on Physician Health™	Internal Links	Dofollow
Board of Trustees	Internal Links	Dofollow
House of Delegates	Internal Links	Dofollow
HOD Organization	Internal Links	Dofollow
AMA Policies	Internal Links	Dofollow
Annual Meeting	Internal Links	Dofollow
Interim Meeting	Internal Links	Dofollow
AMA Elections	Internal Links	Dofollow
HOD Interim Meeting agenda & schedule	Internal Links	Dofollow
AMA meetings app FAQs	Internal Links	Dofollow
Councils	Internal Links	Dofollow
Council on Constitution & Bylaws	Internal Links	Dofollow
Council on Ethical & Judicial Affairs	Internal Links	Dofollow
Council on Legislation	Internal Links	Dofollow

Council on Long Range Planning & Development	Internal Links	Dofollow
Council on Medical Education	Internal Links	Dofollow
Council on Medical Service	Internal Links	Dofollow
Council on Science & Public Health	Internal Links	Dofollow
About the Council on Constitution & Bylaws (CCB)	Internal Links	Dofollow
Medical education leadership opportunities	Internal Links	Dofollow
Member Groups (Sections)	Internal Links	Dofollow
Section Meetings	Internal Links	Dofollow
Academic Physicians	Internal Links	Dofollow
LGBTQ+ Section	Internal Links	Dofollow
Integrated Physician Practices	Internal Links	Dofollow
International Medical Graduates	Internal Links	Dofollow
Medical Students	Internal Links	Dofollow
Minority Affairs	Internal Links	Dofollow
Organized Medical Staff	Internal Links	Dofollow
Private Practice Physicians	Internal Links	Dofollow
Residents & Fellows	Internal Links	Dofollow
Senior Physicians	Internal Links	Dofollow
Women Physicians	Internal Links	Dofollow
Young Physicians	Internal Links	Dofollow
Young Physicians Section (YPS) policymaking	Internal Links	Dofollow
2024 YPS Interim Meeting agenda & resources	Internal Links	Dofollow
About	Internal Links	Dofollow
AMA Center for Health Equity	Internal Links	Dofollow
Leadership	Internal Links	Dofollow
Foundation	Internal Links	Dofollow
Office of International Relations	Internal Links	Dofollow
CPT® Editorial Panel	Internal Links	Dofollow
RVS Update Committee (RUC)	Internal Links	Dofollow
United States Adopted Names	Internal Links	Dofollow
Publications & Newsletters	Internal Links	Dofollow
Research	Internal Links	Dofollow
AMA History	Internal Links	Dofollow
Awards	Internal Links	Dofollow
AMA Career Opportunities	Internal Links	Dofollow
Physician Professional Data™	Internal Links	Dofollow
RUC recommendations, minutes & voting	Internal Links	Dofollow
Top news stories from AMA Morning Rounds®: Week of Sept. 2, 2024	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Medicare reform	Internal Links	Dofollow
Burnout by specialty	Internal Links	Dofollow
Joy in Medicine program	Internal Links	Dofollow
Member Benefits	Internal Links	Dofollow
Sign In	Internal Links	Dofollow
Board of Trustees	Internal Links	Dofollow
The AMA is Fighting for Physicians As your powerful ally, the AMA is focused on addressing the issues important to you, so you can focus on what matters most—patients.	Internal Links	Dofollow
Sign In for Member Only Resources	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow

No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
6 reasons to join the AMA	Internal Links	Dofollow
Auto & transportation	Internal Links	Dofollow
Home & lifestyle offers	Internal Links	Dofollow
Med student membership	Internal Links	Dofollow
Loans & financial services	Internal Links	Dofollow
Member dues	Internal Links	Dofollow
Being an AMA member has its advantages	Internal Links	Dofollow
Event Information	Internal Links	Dofollow
Travel Information	Internal Links	Dofollow
Member Groups (Sections) Meetings	Internal Links	Dofollow
Submit a resolution	Internal Links	Dofollow
Speakers' Updates	Internal Links	Dofollow
Agenda & live stream	Internal Links	Dofollow
Meeting app FAQs	Internal Links	Dofollow
Agendas & resources	Internal Links	Dofollow
More Info	Internal Links	Dofollow
baseline-insert_invitation-24px Created with Sketch. Supportive Services in an Oncology Practice: Meeting the Patients Where They Are	Internal Links	Dofollow
baseline-insert_invitation-24px Created with Sketch. Patients with pain need individualized care: How policy is shifting	Internal Links	Dofollow
baseline-insert_invitation-24px Created with Sketch. CPT Editorial Panel Meeting	Internal Links	Dofollow
View All Events	Internal Links	Dofollow
AI in medical education	Internal Links	Dofollow
Growing a well-being program	Internal Links	Dofollow
Bird flu news	Internal Links	Dofollow
View All Topics	Internal Links	Dofollow
AMA Press Center	Internal Links	Dofollow
View All Topics	Internal Links	Dofollow
Private Practice Playbook	Internal Links	Dofollow
CPT® Codes	Internal Links	Dofollow
Saving Time Playbook	Internal Links	Dofollow
Physician Benefits & Discounts	Internal Links	Dofollow
Practice Benefits & Discounts	Internal Links	Dofollow
Save Graduate Medical Education	Internal Links	Dofollow
What doctors wish patients knew about the...	Internal Links	Dofollow
What is osteopathic medicine?	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
AMA Contact Us	Internal Links	Dofollow
Android	Internal Links	Dofollow
AMA Careers	Internal Links	Dofollow
Events	Internal Links	Dofollow
Press Center	Internal Links	Dofollow
Terms of Use	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Code of Conduct	Internal Links	Dofollow
Website Accessibility	Internal Links	Dofollow
Make Your List With FREIDA™	External Links	Dofollow
JAMA Network™	External Links	Dofollow
CME from AMA Ed Hub™	External Links	Dofollow
GCEP	External Links	Dofollow
AMA Journal of Ethics®	External Links	Dofollow

AMA Physician Profiles	External Links	Dofollow
AMA Insurance	External Links	Dofollow
Join	External Links	Dofollow
DEA training requirement	External Links	Dofollow
Create free account	External Links	Dofollow
Manage Account	External Links	Dofollow
Join the AMA	External Links	Dofollow
Registration	External Links	Dofollow
AMA PolicyFinder	External Links	Dofollow
Federal & State Correspondence	External Links	Dofollow
Access FREIDA. Find your Match.	External Links	Dofollow
Join the AMA today	External Links	Dofollow
@AmerMedicalAssn	External Links	Dofollow
@DrAlethaMaybank	External Links	Dofollow
@AllysonBelton	External Links	Dofollow
@jmorijohnson	External Links	Dofollow
@SatcherHealth	External Links	Dofollow
@MSMEDU	External Links	Dofollow
@CookCtyHealth	External Links	Dofollow
@CookCountyEM	External Links	Dofollow
Visit Dr. Amin on X	External Links	Dofollow
Visit Emma Johns on X	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Dofollow
iPhone	External Links	Dofollow
AMA Alliance	External Links	Dofollow
AMPAC	External Links	Dofollow
AMA Foundation	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links   No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.