SE Report
Turbo Website Reviewer

39

Review of Bennett.edu.in

Generated on 2023-04-28

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

✅ Good		⚙⚙⚙ Hard to solve	
⚠ To Improve		⚙⚙⚙ Little tough to solve	
❌ Errors		⚙⚙⚙ Easy to solve	
⬤ Not Important		⚙⚙⚙ No action necessary	

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Search Engine Optimization

Title Tag
❌ ⚙⚙⚙

Best UG/PG Colleges in Engineering, Management, Law and Journalism in Delhi NCR | Bennett University

Length: 100 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description
✅ ⚙⚙⚙

Find out about best UG/PG colleges in Delhi NCR for engineering, management, law, journalism & mass communication and know more about admission procedure, elegibility critera, fee structue, Campus Placement & life at Bennett University.

Length: 236 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize

click-through rate.

Meta Keywords
⚙⚙⚙

Best College in Delhi NCR, Top UG/PG Colleges in Delhi NCR, Best Engineering Colleges, Best Management College, Best Law college , Best private universities in India, Top universities in India , Best universities in India , India best university

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

However, google can't use meta keywords.

Google Preview

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	10	113	17	0	0

<H2> Advantage Bennett University </H2>

<H2> Rankings & Laurels </H2>

<H2> Image Gallery </H2>

<H2> Latest Blogs </H2>

<H2> Academic Collaborations </H2>

<H2> Bennett University A City in Itself </H2>

<H2> Research Excellence </H2>

<H2> Key Recruiters </H2>

<H2> Students' Achievements </H2>

<H2> Our Testimonials </H2>

<H3> UNDERGRADUATES </H3>

<H3> POST GRADUATES </H3>

<H3> DOCTORAL PROGRAM </H3>

<H3> Undergraduates </H3>

<H3> Post Graduates </H3>

<H3> MBA GD/PI Schedule of Bennett University </H3>

<H3> ANNUAL ALUMNI MEET SCHEDULE </H3>

<H3> No. 1 Best Emerging University </H3>

<H3> 2nd Emerging engineering institute for Placements and Research Capability </H3>

<H3> Most Popular BA Journalism and Mass Communication </H3>

<H3> 3rd Ranked among private universities In India for BBA program, School of Management </H3>

<H3> 4th top B-Schools under private universities, Uttar Pradesh </H3>

<H3> 5th Best Law College under University Category in UP </H3>

<H3> 6th School of Management; Top Private B-School in Under University Program Category </H3>

<H3> A+ Grade Diamond Band; Outcome-based Education Ranking </H3>

<H3> No. 1 Best Emerging University </H3>

<H3> 2nd Emerging engineering institute for Placements and Research Capability </H3>

<H3> Most Popular BA Journalism and Mass Communication </H3>

<H3> 3rd Ranked among private universities In India for BBA program, School of Management </H3>

SEO Report
Turbo Website Reviewer

NF Silver Achiever

4 th top B-Schools under private universities, Uttar Pradesh

Anirban Roy Mukherjee

Isha Venkatesh Puthige

M Vineeth

Mrinalini Bansal

Pulkit Jain

Ritik Bansal

Kashish Suneja

VVS Manideep

Gagan Talreja

Mragank Shekhar

Akshita Mehta

Navya

Madhu Kiran Akkireddy

Harsh Kataria

Naman Bansal

Shubhi Shyama Gupta

Devyanshu Shukla

Soumendu Samanta

Souvik Mishra

Anand Kumar

Pankaj Chaudhary

Prakrit Shishodia

Adarsh Raghav

Yagya Paliwal

Akanksha Telegamsetty

Siddhanth Iyer

Shanmukha Sai Sumanth Yenneti

Rithwik Antham

Chirumamilla Nandavardhan

Pranav Bansal

Anirban Roy Mukherjee

Isha Puthige

Sunisth Kumar

Mohit Bhat

Anand Kumar

Pankaj Chaudhary

Samyak Jain

Sankarsh Chanda

Hardik Agarwal & Shrey Tyagi

Tunap Paul

Anubhav Sakhuja

Swapnil Panwala

Shivansh Yadav

Devyansh Palia

Abhinav Nair, Tushar Bansal, Sumit Sharma, Manish Chauhan

Smriti Gaur

Roma Pandey

Mukul Sharma

Argha Debnath

Srijna Singh

Adrija Ghosh

Convocation 2022

How to get placed at the best law firms in India? Tips to follow

How Important are Moot Court Competitions for Law Students?

Top 5 career options after an integrated dual degree in biotechnology

How is AI Changing Legal Practice and LLB Hons Job Landscape?

Will AI Replace Lawyers in 2023 and beyond?

Benefits and role of pursuing Hindi Journalism in digitised era

The University of British Columbia, Canada

Florida International University, USA

University of Nebraska, Omaha

University of Essex, England

King's University College, Canada

George Mason University, Virginia

Tel Aviv University, Israel

Georgia Institute of Technology, USA

The University of British Columbia, Canada

Florida International University, USA

University of Nebraska, Omaha

University of Essex, England

King's University College, Canada

George Mason University, Virginia

Tel Aviv University, Israel

Georgia Institute of Technology, USA

Virtual Campus Tour

40+

1300+

₹15.278cr

60

Deghpreet Kaur Lamba

Pranshu

Jaanvi

Ashwin Chaturvedi

Aakash Warke

The only 360° Multimedia group with presence in Print, TV, Digital, Radio, Magazine and OOH

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DISCLOSURES

Notices

Newsletter

Follow US ON

Register for Box Office Career Talk Show

Infrastructure

Campus Life

Sports

75+

100+cr

20+

2Books

1Song

No. 1

3rd

180+

50+

850+

16000+

Get the course information you need

Download Brochure

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

university 53 school 35 placed 28 engineering 26 best 24

computer 24 lacs 23 program 23 india 21 research 21

science 19 international 18 times 17 institute 16 placements 15

> This Keyword Cloud provides an insight into the frequency of keyword usage within the page.
>
> It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number
>
> of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
university	53	✔	✔	✔
school	35	✖	✖	✔
placed	28	✖	✖	✔
engineering	26	✔	✔	✔
best	24	✔	✔	✔
computer	24	✖	✖	✖
lacs	23	✖	✖	✖
program	23	✖	✖	✔
india	21	✖	✖	✔
research	21	✖	✖	✔
science	19	✖	✖	✖
international	18	✖	✖	✔
times	17	✖	✖	✖
institute	16	✖	✖	✔
placements	15	✖	✖	✔

> This table highlights the importance of being consistent with your use of keywords.
>
> To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the
>
> following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink
>
> anchor text.

Alt Attribute

We found 543 images on this web page
❌ 59 ALT attributes are empty or missing.

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Dr-Rama-Komaragiri-h.webp

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/faculty-d.webp

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Nilanjan-Chattopadhyay-h.webp

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Sumit-Saxena_.webp

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/dot.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/responsive_-navigaton_menu.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/01/times-banner-1.webp

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/04/CTA-BUMUN.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/04/rgopen-house.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/02/B.Tech-CSE-Webinar.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/02/bennett-mobile-banner.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/04/CTA-BUMUN.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2023/04/rgopen-house.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/youtube_icon.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/youtube_icon.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/youtube_icon.png

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/10/event-video-pic.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/deghpreet-kour-lamba.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Pranshu-1.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/janvi.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Ashwin-Chaturvedi-1.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/uploads/2022/06/Aakash-Warke-1.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/times-logo.jpg

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

data:image/gif;base64,R0lGODlhAQABAAAAACH5BAEKAAEALAAAAAABAAEAAAICTAEAOw==

https://www.bennett.edu.in/wp-content/themes/twentysixteen/cdn/images/top-to.png

Text/HTML Ratio   HTML to Text Ratio is: **7.63%**

Alt ✿ ✿ ✿ text is used to describe images to give the search engine crawlers (and the visually impaired).

Text content size 25898 bytes

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Total HTML size 339260 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by

search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression   Oh No! GZIP is not enabled.
✖✖✖   ✖ Your webpage size is 331 KB, could be compressed upto 38 KB using GZIP (88.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

IP Canonicalization   No your domain IP 14.141.113.35 does not redirect to bennett.edu.in

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite   Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs   Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve

Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Oh no, XML Sitemap file not found!
http://bennett.edu.in/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://bennett.edu.in/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 6 Years, 279 Days

Created Date: 22nd-Jul-2016

Updated Date: 20th-Sep-2016

Expiry Date: 22nd-Jul-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages
⚙ ⚙ ⚙

Indexed pages in search engines

<div align="center">13 Page(s)</div>

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture &

internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter
⚙ ⚙ ⚙

Number of backlinks to your website

<div align="center">5,951 Backlink(s)</div>

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability

URL

http://bennett.edu.in
Length: 7 characters

> Keep your URLs short and avoid long domain names when possible.
>
> A descriptive URL is better recognized by search engines.
>
> A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,
>
> http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

> Favicons improve a brand's visibility.
>
> As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

> When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard
>
> to obtain through the search engines and third party links.
>
> Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size   331 KB (World Wide Web average is 320 Kb)

> Two of the main reasons for an increase in page size are images and JavaScript files.
>
> Page size affects the speed of your website; try to keep your page size below 2 Mb.
>
> Tip: Use images with a small size and optimize their download with gzip.

Load Time   4.58 second(s)

> Site speed is an important factor for ranking high in Google search results and enriching the user experience.
>
> Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language   Good, you have declared your language
                         Declared Language: EN-US

> Make sure your declared language is the same as the language detected by Google
>
> Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
bennett.com	Already Registered
bennett.net	Already Registered
bennett.org	Already Registered
bennett.biz	Already Registered
bennett.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
benet.in	Already Registered
vennett.in	Available
fennett.in	Available
gennett.in	Available
hennett.in	Available

Register the various typos of your domain to protect your brand from cybersquatters.

✖ Email Privacy
⚙⚙⚙

Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

✔ Safe Browsing
⚙⚙⚙

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile

Mobile Friendliness
⚙ ⚙ ⚙

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search

results.

Mobile Compatibility
⚙ ⚙ ⚙

Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View
⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP
○ ○ ○

Server IP	Server Location	Service Provider
14.141.113.35	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
○ ○ ○

Tips for authoring fast-loading HTML pages:

✖ Too bad, your website has too many CSS files.

✖ Too bad, your website has too many JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics
○ ○ ○

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Doc Type

Your Web Page doctype is HTML 5

> The Doctype is used to instruct web browsers about the document type being used.
>
> For example, what version of HTML the page is written in.
>
> Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

> W3Cis a consortium that sets web standards.
>
> Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
>
> Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

> Specifying language/character encoding can prevent problems with the rendering of special characters.

Social

Social Data

⚙ ⚙ ⚙

Your social media status

f Facebook: ✓ Bennettuniversity

G+ Twitter: ✓ Bennettuniv

in Instagram: ✓ Bennettuniv

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

$60 USD

Just a estimated worth of your website based on Alexa Rank.

Link Analysis

In-Page Links

We found a total of 168 links including both internal & external links of your site

Anchor	Type	Follow
Click to Call	Internal Links	Dofollow
Admissions	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Admission Process	Internal Links	Dofollow
Fee Structure	Internal Links	Dofollow
Scholarships	Internal Links	Dofollow
Fee Payment AY 2023-24	Internal Links	Dofollow
Education Loan	Internal Links	Dofollow
FAQs	Internal Links	Dofollow
Regional Offices	Internal Links	Dofollow
Download Brochure	Internal Links	Dofollow
Schools	Internal Links	Dofollow
School of Computer Science Engineering & Technology	Internal Links	Dofollow
School of Engineering & Applied Science	Internal Links	Dofollow
School of Liberal Arts	Internal Links	Dofollow
School of Management	Internal Links	Dofollow
School of Law	Internal Links	Dofollow
Times School of Media	Internal Links	Dofollow
Faculty	Internal Links	Dofollow
School of Computer Science Engineering & Technology	Internal Links	Dofollow
School of Engineering & Applied Science	Internal Links	Dofollow
School of Liberal Arts	Internal Links	Dofollow
School of Management	Internal Links	Dofollow
Times School of Media	Internal Links	Dofollow
School of Law	Internal Links	Dofollow
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Career	Internal Links	Dofollow
Open House	Internal Links	Follow
Fee/Other Payments	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Our Legacy - The Times Group	Internal Links	Dofollow
Leadership	Internal Links	Dofollow
Industry Advisory Board	Internal Links	Dofollow
International Relations & Corporate Outreach(IRCO)	Internal Links	Dofollow
Programs	Internal Links	Dofollow
B.Tech - Computer Science Engineering	Internal Links	Dofollow
B.Tech - Engineering Physics	Internal Links	Dofollow
B.Tech - Electronics & Communication Engineering	Internal Links	Dofollow
B.Tech - Electronics Engineering & Computing	Internal Links	Dofollow
B.Tech - Mechanical Engineering	Internal Links	Dofollow
B.Tech - Biotechnology	Internal Links	Dofollow
B.Tech+M.Tech - Biotechnology (Integrated-5 yrs)	Internal Links	Dofollow
B.Sc - Computing (Hons)	Internal Links	Dofollow

B.Sc - Physics (Hons)	Internal Links	Dofollow
BCA - Bachelor of Computer Application	Internal Links	Dofollow
BBA - Bachelor of Business Administration	Internal Links	Dofollow
BA - (Journalism & Mass Communication - English)	Internal Links	Dofollow
BA - (Journalism & Mass Communication - Hindi)	Internal Links	Dofollow
BA - (Film, TV & Web Series)	Internal Links	Dofollow
BA - (Liberal Arts)	Internal Links	Dofollow
BA LLB (Hons)	Internal Links	Dofollow
BBA LLB (Hons)	Internal Links	Dofollow
LL.M.	Internal Links	Dofollow
MBA – Master of Business Administration	Internal Links	Dofollow
MCA – Master of Computer Application	Internal Links	Dofollow
M.Tech - Computer Science Engineering	Internal Links	Dofollow
M.Tech+PhD - Computer Science Engineering (Integrated-5yrs)	Internal Links	Dofollow
PG Diploma - Digital Journalism	Internal Links	Dofollow
PG Diploma - Film, TV & Web Series	Internal Links	Dofollow
PG Diploma - Advertising & Marketing	Internal Links	Dofollow
PG Diploma - Computer Science Engineering	Internal Links	Dofollow
PG Diploma - Computer Application	Internal Links	Dofollow
BU Fellowship Program - Liberal Arts	Internal Links	Dofollow
Certificate Course - Computer Science Engineering	Internal Links	Dofollow
Certificate Course - Computer Application	Internal Links	Dofollow
Mastery Certificate in Advanced Corporate Law	Internal Links	Dofollow
PhD (Doctor of Philosophy)	Internal Links	Dofollow
Placements	Internal Links	Dofollow
PLACEMENTS AY 2022	Internal Links	Dofollow
B.Tech. PLACEMENTS AY 2022	Internal Links	Dofollow
PLACEMENTS AY 2020-21	Internal Links	Dofollow
PLACEMENTS AY 2019-20	Internal Links	Dofollow
PLACEMENTS AY 2018-19	Internal Links	Dofollow
INTERNSHIPS AY 2018-19	Internal Links	Dofollow
CAREER SERVICES TEAM	Internal Links	Dofollow
Campus Life	Internal Links	Dofollow
Life @ Campus	Internal Links	Dofollow
Sports	Internal Links	Dofollow
Infrastructure	Internal Links	Dofollow
Photo gallery	Internal Links	Dofollow
Residential Life	Internal Links	Dofollow
Student Services	Internal Links	Dofollow
Media Centre	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Newsroom	Internal Links	Dofollow
BU IN News	Internal Links	Dofollow
Social Hub	Internal Links	Dofollow
Innovation Centre	Internal Links	Dofollow
Download Brochure	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
LATEST @ BU	Internal Links	Dofollow
Transport Facilities	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Events	Internal Links	Dofollow
Convocation 2022	Internal Links	Dofollow
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Sitemap	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
UGC Mandatory Disclosures	Internal Links	Dofollow
Anti Ragging Policy	Internal Links	Dofollow
Grievance Redressal Mechanism	Internal Links	Dofollow
IQAC	Internal Links	Dofollow
Code of Conduct	Internal Links	Dofollow
National Service Scheme (NSS)	Internal Links	Dofollow
NISP	Internal Links	Dofollow
IT Policy	Internal Links	Dofollow
Notices From Registrar Office	Internal Links	Dofollow
Examination Department	Internal Links	Dofollow
Ordinances, Statutes Rules and Regulations	Internal Links	Dofollow
UGC Approval	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
+91-88603-09257	External Links	Dofollow
Alumni	External Links	Dofollow
Student-Faculty Login	External Links	Dofollow
R&D Cell	External Links	Dofollow
Times Of Bennett	External Links	Nofollow
Apply Now	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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Google Map	External Links	Dofollow
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Library		External Links	Dofollow
WordPress Image Lightbox Plugin		External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.