

Review of Enago.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

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Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary

✔ Title Tag

English Editing Services | Professional Editing Services - Enago



Length: 64 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ Meta Description

Since 2005, Enago has offered english editing services globally with a 4.5/5 client rating. ISO-certified, quality-focused Author Services company.



Length: 149 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

○ Meta Keywords



english editing services, professional editing services, professional english editing services, english editing service, professional editing service, professional english editing service, english edit service, english editor service professional english editing, professional english editor, english correction service english editing, english editing for scientific papers, english editor services, english editing company, english editors services, journal paper editing service, journal editing service, journal editing services, editing service, online english editing service, academic editing companies, editing services, Enago English Editing

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[English Editing Services | Professional Editing Services - Enago enago.com/](https://enago.com/)

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This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	2	21	20	9	0

- <H1> We Provide the Best English Editing Service for Every Manuscript </H1>
- <H2> Proofreading Service </H2>
- <H2> Thesis Editing </H2>
- <H3> Get a quote in a minute </H3>
- <H3> Top Impact Scientific Editing </H3>
- <H3> Substantive Editing </H3>
- <H3> CopyEditing </H3>
- <H3> Comprehensive Publication Solutions </H3>
- <H3> AI Solutions by Enago Designed for Academics </H3>
- <H3> Expert Editors from Your Subject Area </H3>
- <H3> Successfully Published Papers </H3>
- <H3> What Our Clients Say </H3>
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- <H3> Enago Community Advantages </H3>
- <H3> Tailored Solutions for Publishers, Journals, and Societies </H3>
- <H3> For Universities </H3>
- <H3> Publishers and Journals </H3>
- <H3> Enago in News </H3>
- <H3> Introducing Enago Plagiarism Checker: Unmatched Accuracy at an Unbeatable Price </H3>
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- <H3> Trinka Introduces New Features for a Better Writing Experience </H3>
- <H3> International Organization for Standardization (ISO) Certifications </H3>
- <H3> Assured Security and Availability </H3>
- <H3> FAQs </H3>
- <H4> Publication Support Services </H4>
- <H4> Services includes: </H4>
- <H4> Academic Translation Service </H4>
- <H4> Services includes: </H4>
- <H4> Research Impact Service </H4>
- <H4> Services includes: </H4>

<H4> Universities </H4>
<H4> Publishers </H4>
<H4> January 02, 2025 </H4>
<H4> December 05, 2024 </H4>
<H4> November 28, 2024 </H4>
<H4> ISO/IEC 27001:2013 Information Security </H4>
<H4> Management System </H4>
<H4> ISO 9001:2015 Quality Management System </H4>
<H4> ISO 17100:2015 Translation service </H4>
<H4> requirements </H4>
<H4> ISO 13485 : 2016 Medical Devices - Quality Management System </H4>
<H4> Data Security 256-bit SSL Encryption </H4>
<H4> 24-Hour Availability Always at Your Service </H4>
<H4> Secured Payment Flexible Payment Options </H4>
<H5> Author First, Quality First </H5>
<H5> Why should I use Enago's English Editing services ? </H5>
<H5> What is English Editing ? </H5>
<H5> English editing certificate after my document has been edited by Enago's services? </H5>
<H5> Which subject areas are covered under Enago's English editing services? </H5>
<H5> What is the estimated cost of Enago English Editing ? </H5>
<H5> Do you provide language editing support after document delivery? </H5>
<H5> What is the difference between Academic Editing and English Editing? </H5>
<H5> Who can use Enago's English editing and proofreading services? </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

editing 62 substantive 37 years' 34 experiencearea 34 more 18
 english 15 chemistry 14 services 13 research 13 enago 11
 support 10 journal 9 academic 8 publication 7 paper 7

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
editing	62	✓	✓	✓
substantive	37	✗	✗	✓
years'	34	✗	✗	✗
experiencearea	34	✗	✗	✗
more	18	✗	✗	✗
english	15	✓	✓	✓
chemistry	14	✗	✗	✗
services	13	✓	✓	✓
research	13	✗	✗	✓
enago	11	✓	✓	✓
support	10	✗	✗	✓
journal	9	✗	✗	✓
academic	8	✗	✗	✓
publication	7	✗	✗	✓
paper	7	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Text/HTML Ratio



HTML to Text Ratio is: **3.08%**

Text content size 17858 bytes

Total HTML size 579299 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.



✓ Your webpage is compressed from 566 KB to 94 KB (83.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 18.160.60.104 does not redirect to enago.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://enago.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://enago.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 18 Years, 354 Days

Created Date: 18th-Feb-2006

Updated Date: 26th-Jun-2023

Expiry Date: 18th-Feb-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

17,034 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://enago.com
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


566 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.11 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
enago.net	Already Registered
enago.org	Already Registered
enago.biz	Already Registered
enago.us	Available
enago.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
wnago.com	Already Registered
snago.com	Already Registered
dnago.com	Already Registered
fnago.com	Available
rnago.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
18.160.71.83	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Enagoacademy

 Twitter:  EnagoAcademy

 Instagram:  Enagoacademy

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 81 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Editing Services	Internal Links	Dofollow
Publication Support	Internal Links	Dofollow
Research Impact	Internal Links	Dofollow
Editor Profiles	Internal Links	Dofollow
Testimonials	Internal Links	Dofollow
Accepted Papers	Internal Links	Dofollow
Group Account	Internal Links	Dofollow
Why Enago	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know more	Internal Links	Dofollow
Know more	Internal Links	Dofollow
Compare Services	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Know More	Internal Links	Dofollow
Doctor of Medicine31+ years' experienceArea Of Expertise Medicine Pediatrics Science +1	Internal Links	Dofollow
PhD Physiology20+ years' experienceArea Of Expertise Developmental neuroscience Cognitive neuroscience +12	Internal Links	Dofollow
PhD Experimental Pathology19+ years' experienceArea Of Expertise General biochemistry Metabolism Biotechnology +26	Internal Links	Dofollow
PhD Neurological Science8+ years' experienceArea Of Expertise Biomolecular engineering Cancer research Embryology +12	Internal Links	Dofollow
View More	Internal Links	Dofollow
PhD Microbiology38+ years' experienceArea Of Expertise General biochemistry Animal biochemistry Biotechnology +25	Internal Links	Dofollow
PhD Entomology37+ years' experienceArea Of Expertise Entomology Plant pathology Ecology +4	Internal Links	Dofollow
PhD Microbiology25+ years' experienceArea Of Expertise Biotechnology Bioinformatics Cancer research +22	Internal Links	Dofollow
PhD Microbiology and Molecular Genetics25+ years' experienceArea Of Expertise Evolutionary biology Applied genetics Genetics +16	Internal Links	Dofollow
PhD Molecular Biology15+ years' experienceArea Of Expertise Plant biochemistry Metabolism Animal biochemistry +17	Internal Links	Dofollow
PhD Environmental Science13+ years' experienceArea Of Expertise Forestry Plant biochemistry Metabolism +19	Internal Links	Dofollow
PhD Developmental Biology11+ years' experienceArea Of Expertise Cancer research Cell biology Embryology +18	Internal Links	Dofollow
PhD Molecular and Cellular Biology10+ years' experienceArea Of Expertise Cancer research Entomology Applied genetics +15	Internal Links	Dofollow
PhD Genetics and Environmental Toxicology6+ years' experienceArea Of Expertise Animal husbandry Metabolism Animal biochemistry +12	Internal Links	Dofollow
MS Telecommunication & Chemistry37+ years' experienceArea Of Expertise Analytical chemistry Applied chemistry Coordination chemistry +11	Internal Links	Dofollow
PhD Materials Science18+ years' experienceArea Of Expertise Analytical chemistry Applied chemistry Electrochemistry +17	Internal Links	Dofollow

MSc Chemical Oceanography18+ years' experienceArea Of Expertise Environmental chemistry Geochemistry Marine chemistry +8	Internal Links	Dofollow
PhD Physics15+ years' experienceArea Of Expertise Physical chemistry Quantum chemistry Spectroscopy +16	Internal Links	Dofollow
PhD Environmental Chemistry15+ years' experienceArea Of Expertise Analytical chemistry Applied chemistry Biochemistry +14	Internal Links	Dofollow
PhD Organic Chemistry13+ years' experienceArea Of Expertise Applied chemistry Biochemistry Coordination chemistry +7	Internal Links	Dofollow
PhD Inorganic Solid State Chemistry13+ years' experienceArea Of Expertise Analytical chemistry Coordination chemistry Electrochemistry +18	Internal Links	Dofollow
MS Technical Communication12+ years' experienceArea Of Expertise Database Information management Knowledge management +14	Internal Links	Dofollow
MA Economics34+ years' experienceArea Of Expertise Business administration Human resources International business +23	Internal Links	Dofollow
MBA Business Management12+ years' experienceArea Of Expertise Finance Managerial Economics Operations Management +2	Internal Links	Dofollow
MBA E-Commerce12+ years' experienceArea Of Expertise Computer Science Strategic Marketing Supply Chain Management	Internal Links	Dofollow
MA International Economics and Finance9+ years' experienceArea Of Expertise Economics Finance Mathematics	Internal Links	Dofollow
MBA Finance8+ years' experienceArea Of Expertise Economics International Finance Financial Modelling	Internal Links	Dofollow
MBA Finance5+ years' experienceArea Of Expertise Economics Finance Financial Management	Internal Links	Dofollow
PhD History20+ years' experienceArea Of Expertise Arts History Religion +1	Internal Links	Dofollow
MFA Poetry & Creative Writing15+ years' experienceArea Of Expertise Literature Poetry Creative Writing +1	Internal Links	Dofollow
PhD Asian Languages & Cultures12+ years' experienceArea Of Expertise Buddhist Studies Comparative Religion Asian Studies	Internal Links	Dofollow
PhD Performing Arts11+ years' experienceArea Of Expertise Humanities Theatre Performing Arts +2	Internal Links	Dofollow
MA Psycholinguistics10+ years' experienceArea Of Expertise Lexical Phonological and Syntactic Development	Internal Links	Dofollow
PhD Political Science10+ years' experienceArea Of Expertise Political Science International Relations History +1	Internal Links	Dofollow
LLM Human Rights Law5+ years' experienceArea Of Expertise International Human Rights Law Constitutional Law Civil & Political Rights	Internal Links	Dofollow
More Published Papers	Internal Links	Dofollow
More Testimonials	Internal Links	Dofollow
Every dollar you spend means up to 50% saving for your next order. Accumulated discount value never expires.	Internal Links	Dofollow
Save your research fund for when your manuscript is ready, and earn Amazon Vouchers & cashback.	Internal Links	Dofollow
Access our 6,000+ academic articles in 9 languages and attend workshops by industry knowledge leaders for free.	Internal Links	Dofollow
Refer a friend to earn cash coupons and accumulate discount value for up to 50% off on your next order.	Internal Links	Dofollow
Know more	Internal Links	Dofollow
Know more	Internal Links	Dofollow
January 02, 2025Introducing Enago Plagiarism Checker: Unmatched Accuracy at an Unbeatable Price At just USD 18 per report, Enago Plagiarism Checker sets the bar as the most affordable solution for students and researchers, ensuring everyone can access top-tier plagiarism detection without financial strain.	Internal Links	Dofollow
December 05, 2024Enago Launches Enago One: A Single Account for Seamless Access to All Research Services and AI Products All Essential Tools and Services for Academicians, in One Place	Internal Links	Dofollow
November 28, 2024Trinka Introduces New Features for a Better Writing Experience Trinka.AI has launched updates to improve user experience and accessibility.	Internal Links	Dofollow
ISO/IEC 27001:2013 Information SecurityManagement System	Internal Links	Dofollow

editing services	Internal Links	Dofollow
Scientific Editing	Internal Links	Dofollow
Get A Quote	External Links	Dofollow
Client Login	External Links	Dofollow
Start Writing	External Links	Dofollow
Start Reading	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Track assignments, download delivered files and invoices, and request after-sales services from your dashboard.	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.