

Review of [Superbrightleds.com](https://superbrightleds.com)

Generated on 2023-09-29

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag

LED Lighting For Everything | Super Bright LEDs

Length: 47 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description

Super Bright LEDs is one of the largest online retailers of LED lighting for commercial and residential uses. Enjoy free/same-day shipping on qualifying orders!

Length: 160 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview
⚙️⚙️⚙️

[LED Lighting For Everything | Super Bright LEDs](#)

[superbrightleds.com/](#)

Super Bright LEDs is one of the largest online retailers of LED lighting for commercial and residential uses. Enjoy free/same-day shipping on qualifying orders!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	5	14	10	0	0

<H2> Industrial and Commercial </H2>
<H2> Vehicle </H2>
<H2> Residential and Landscape </H2>
<H2> Light Bulbs and Power Supplies </H2>
<H2> Sign Lighting and Decorative </H2>
<H3> Gooseneck Barn and Sign Lights </H3>
<H3> New! 12V Complete Strip Lighting Kits </H3>
<H3> Ultra-Thin canless recessed downlights, starting at \$10.99ea </H3>
<H3> Save up to 20% OFF on deals today </H3>
<H3> Get 10% OFF when you sign up for emails </H3>
<H3> New! 12V Complete Strip Lighting Kits </H3>
<H3> Ultra-Thin canless recessed downlights, starting at \$10.99ea </H3>
<H3> Get 10% OFF when you sign up for emails </H3>
<H3> Save up to 20% OFF on deals today </H3>
<H3> LED Wall Packs </H3>
<H3> Landscape Lighting </H3>
<H3> Commercial Accounts </H3>
<H3> About Super Bright LEDs </H3>
<H3> Services Provided </H3>
<H4> Top Picks For You </H4>
<H4> We Offer Commercial Accounts </H4>
<H4> Shop LED Wall Packs </H4>
<H4> Explore Landscape Lighting </H4>
<H4> Learn More </H4>
<H4> Customer Service </H4>
<H4> Tools & Resources </H4>
<H4> Company Info </H4>
<H4> Contact Us </H4>
<H4> Customer Support Hours </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

strip 20 commercial 17 light 16 lighting 14 power 10
 sign 10 shop 10 vehicle 10 deals 8 wall 7
 recessed 7 more 6 landscape 6 bulb 6 lightingshop 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
strip	20	✗	✗	✓
commercial	17	✗	✓	✓
light	16	✓	✓	✓
lighting	14	✓	✓	✓
power	10	✗	✗	✓
sign	10	✗	✗	✓
shop	10	✗	✗	✓
vehicle	10	✗	✗	✓
deals	8	✗	✗	✓
wall	7	✗	✗	✓
recessed	7	✗	✗	✓
more	6	✗	✗	✓
landscape	6	✗	✗	✓
bulb	6	✗	✗	✓
lightingshop	5	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg

https://www.superbrightleds.com/static/version1695915124/frontend/SuperBrightLeds/superbrightleds/en_US/Magefan_LazyLoad/images/pixel.jpg



Text/HTML Ratio

HTML to Text Ratio is: **2.31%**

Alt text is used to describe images to give the search engine crawlers (and the visually impaired).

Text content size: 8233 bytes

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Total HTML size 356721 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression

Wow! It's GZIP Enabled.





✓ Your webpage is compressed from 348 KB to 69 KB (80.1 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 146.75.37.124 does not redirect to superbrightleds.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://superbrightleds.com/sitemap.xml>


A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://superbrightleds.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 21 Years, 211 Days

Created Date: 2nd-Mar-2002

Updated Date: 15th-May-2023

Expiry Date: 2nd-Mar-2029

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

4,486 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://superbrightleds.com

Length: 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


348 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.97 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability
○○○

Domains (TLD)	Status
superbrightleds.net	Already Registered
superbrightleds.org	Already Registered
superbrightleds.biz	Already Registered
superbrightleds.us	Already Registered
superbrightleds.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability
○○○

Domains (TLD)	Status
quperbrightleds.com	Available
wuperbrightleds.com	Available
euperbrightleds.com	Available
zuperbrightleds.com	Available
xuperbrightleds.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
146.75.37.124	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Tr

 Twitter: 

 Instagram:  Superbrightleds

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank No Global Rank
⚙️⚙️⚙️

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
⚙️⚙️⚙️

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$60 USD
⚙️⚙️⚙️

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 237 links including both internal & external links of your site

Anchor	Type	Follow
Toll Free: 866-590-3533	Internal Links	Dofollow
Light Bulb Finder	Internal Links	Dofollow
Vehicle Bulb Finder	Internal Links	Dofollow
Commercial Accounts	Internal Links	Dofollow
Knowledge Base	Internal Links	Dofollow
LED Lighting for Everything	Internal Links	Dofollow
Email	Internal Links	Dofollow
Feedback	Internal Links	Dofollow
Find an Invoice	Internal Links	Dofollow
Check Return Status	Internal Links	Dofollow
Sign In	Internal Links	Dofollow
Account	Internal Links	Dofollow
My Cart 0	Internal Links	Dofollow
Commercial	Internal Links	Dofollow
Indoor	Internal Links	Dofollow
High Bay Lights	Internal Links	Dofollow
Panel Lights & Troffer Lights	Internal Links	Dofollow
Vapor Tight Light Fixtures	Internal Links	Dofollow
Explosion Proof Lights	Internal Links	Dofollow
Strip Light Fixtures	Internal Links	Dofollow
Track Lighting	Internal Links	Dofollow
Exit Signs and Emergency Lights	Internal Links	Dofollow
Forklift Safety Lights	Internal Links	Dofollow
LED Skylights	Internal Links	Dofollow
Outdoor	Internal Links	Dofollow
Parking Lot Lights	Internal Links	Dofollow
Wall Packs	Internal Links	Dofollow
Flood Lights	Internal Links	Dofollow
Dusk To Dawn Area Lights	Internal Links	Dofollow
Gooseneck Barn Lights	Internal Links	Dofollow
Street Lights	Internal Links	Dofollow
Canopy Lights	Internal Links	Dofollow
Bollard Lights	Internal Links	Dofollow
LED Retrofit Lighting	Internal Links	Dofollow
Corn Bulbs	Internal Links	Dofollow
Fluorescent Tube Light Replacements	Internal Links	Dofollow
Retrofit Downlights	Internal Links	Dofollow
Retrofit Kits	Internal Links	Dofollow
Shop By Application	Internal Links	Dofollow
Warehouses	Internal Links	Dofollow
Commercial Interiors	Internal Links	Dofollow
Commercial Exteriors	Internal Links	Dofollow
Specialty Commercial and Industrial	Internal Links	Dofollow
Commercial Account Application	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Strip Lights & Bars	Internal Links	Dofollow
Shop By Color	Internal Links	Dofollow

White Strip Lights	Internal Links	Dofollow
Single Color Strip Lights	Internal Links	Dofollow
Color-Changing Strip Lights	Internal Links	Dofollow
Shop By Type and Location	Internal Links	Dofollow
Indoor	Internal Links	Dofollow
Outdoor	Internal Links	Dofollow
Underwater	Internal Links	Dofollow
Under Cabinet	Internal Links	Dofollow
High CRI	Internal Links	Dofollow
COB Strips	Internal Links	Dofollow
Linear LED Light Bars	Internal Links	Dofollow
Flexible Neon Strip Lights	Internal Links	Dofollow
Flexible LED Light Sheets	Internal Links	Dofollow
LED Modules	Internal Links	Dofollow
Shop By Voltage	Internal Links	Dofollow
12 VAC	Internal Links	Dofollow
12 VDC	Internal Links	Dofollow
24 VDC	Internal Links	Dofollow
36 VDC	Internal Links	Dofollow
48 VDC	Internal Links	Dofollow
120 VAC	Internal Links	Dofollow
Complete Strip Kits	Internal Links	Dofollow
Strip Light Accessories	Internal Links	Dofollow
Aluminum Channels	Internal Links	Dofollow
12 Volt Power Supplies	Internal Links	Dofollow
24 Volt Power Supplies	Internal Links	Dofollow
Controllers & Dimmers	Internal Links	Dofollow
Cables, Wires, and Connectors	Internal Links	Dofollow
Compare Strips By Series	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Vehicle	Internal Links	Dofollow
Shop By Vehicle Type	Internal Links	Dofollow
Cars, Trucks, and SUVs	Internal Links	Dofollow
Motorcycle	Internal Links	Dofollow
Camper & RV	Internal Links	Dofollow
Commercial Truck and Trailer	Internal Links	Dofollow
Off Road & Power Sports	Internal Links	Dofollow
Emergency & Service	Internal Links	Dofollow
Boat & Marine	Internal Links	Dofollow
Construction & Agriculture	Internal Links	Dofollow
Shop By Product Type	Internal Links	Dofollow
Vehicle Bulbs	Internal Links	Dofollow
Strobe, Warning, & Hazard	Internal Links	Dofollow
Interior Utility & Dome Lights	Internal Links	Dofollow
Auxiliary Lights	Internal Links	Dofollow
Signal Lighting	Internal Links	Dofollow
Accent Lighting	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Residential	Internal Links	Dofollow
Standard Bulbs	Internal Links	Dofollow
Decorative Bulbs	Internal Links	Dofollow
Linear Tube Lights	Internal Links	Dofollow
Flush Mount Ceiling Lights	Internal Links	Dofollow

Recessed Downlighting	Internal Links	Dofollow
Panel & Troffer Lighting	Internal Links	Dofollow
Panel Lights	Internal Links	Dofollow
Troffer Lights	Internal Links	Dofollow
Shop and Garage Lights	Internal Links	Dofollow
Smart Lighting	Internal Links	Dofollow
Track Lighting	Internal Links	Dofollow
Outdoor Wall Lights	Internal Links	Dofollow
Motion Sensor Security Lights	Internal Links	Dofollow
Patio String Lights	Internal Links	Dofollow
Portable Work Lights	Internal Links	Dofollow
Grow Lights	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Landscape	Internal Links	Dofollow
Landscape Lighting Kits	Internal Links	Dofollow
Flood Lights	Internal Links	Dofollow
Spot Lights	Internal Links	Dofollow
Flag Lights	Internal Links	Dofollow
Hardscape Lighting	Internal Links	Dofollow
Wall Wash Lighting	Internal Links	Dofollow
Solar Lights	Internal Links	Dofollow
LED Landscape Bulbs	Internal Links	Dofollow
In-Ground Well Lights	Internal Links	Dofollow
Deck and Step Lighting	Internal Links	Dofollow
Path Lighting	Internal Links	Dofollow
Underwater Lighting	Internal Links	Dofollow
Low-Voltage Transformers	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Power Supplies	Internal Links	Dofollow
Constant Voltage Power Supplies	Internal Links	Dofollow
12 VDC	Internal Links	Dofollow
24 VDC	Internal Links	Dofollow
Dimmable	Internal Links	Dofollow
DiodeDrive® Series	Internal Links	Dofollow
Mean Well	Internal Links	Dofollow
Magnitude	Internal Links	Dofollow
Low-Voltage Transformers	Internal Links	Dofollow
Constant Current Drivers	Internal Links	Dofollow
Emergency Backup Drivers	Internal Links	Dofollow
Voltage Reducers & Converters	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
More	Internal Links	Dofollow
Light Fixtures and Bulbs	Internal Links	Dofollow
Sign Lighting & Trade Shows	Internal Links	Dofollow
Flashlights & Work Lights	Internal Links	Dofollow
Holiday & Decorative	Internal Links	Dofollow
Christmas Lights	Internal Links	Dofollow
Brand Partners	Internal Links	Dofollow
Optronics	Internal Links	Dofollow
MaxLite	Internal Links	Dofollow
Peterson	Internal Links	Dofollow
Euri Lighting	Internal Links	Dofollow
TCP	Internal Links	Dofollow

Armacost Lighting	Internal Links	Dofollow
KLUS	Internal Links	Dofollow
NEBO	Internal Links	Dofollow
Green Creative	Internal Links	Dofollow
Twinkly	Internal Links	Dofollow
ETi	Internal Links	Dofollow
Installation and Electrical Supplies	Internal Links	Dofollow
Cables, Wires, and Connectors	Internal Links	Dofollow
Wire Harnesses, Relays, and Fuses	Internal Links	Dofollow
Switches & Dimmers	Internal Links	Dofollow
Component LEDs	Internal Links	Dofollow
See More Installation and Electrical Supplies	Internal Links	Dofollow
Customer Support and Resources	Internal Links	Dofollow
Shop Clearance - Up To 60% Off	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Deals	Internal Links	Dofollow
Shop Now	Internal Links	Dofollow
Gooseneck barn and sign lights	Internal Links	Dofollow
Shop Now	Internal Links	Dofollow
Shop Deals	Internal Links	Dofollow
More Info	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
LED Wall Packs	Internal Links	Dofollow
Landscape Lighting	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Industrial & Commercial Lighting	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Holiday & Decorative	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Clearance	Internal Links	Dofollow
Order Status	Internal Links	Dofollow
Shipping Information	Internal Links	Dofollow
Returns & Exchanges	Internal Links	Dofollow
Product Support	Internal Links	Dofollow
Warranty Information	Internal Links	Dofollow
Reward Points Information	Internal Links	Dofollow

Payment Options	Internal Links	Dofollow
Custom LED Designs	Internal Links	Dofollow
Share Your Photos	Internal Links	Dofollow
About	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Policies	Internal Links	Dofollow
Careers	Internal Links	Dofollow
More Payment Options & Full Info	Internal Links	Dofollow
Site Map	Internal Links	Dofollow
Legal	Internal Links	Dofollow
Privacy	Internal Links	Dofollow
Offline Email Us Anytime	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Trustpilot	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.