



Review of Tech.co.uk

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

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Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag

TechRadar | The source for tech buying advice

Length: 45 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description

The latest technology news and reviews, covering computing, home entertainment systems, gadgets and more

Length: 104 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[TechRadar | The source for tech buying advice](#)

[tech.co.uk/](#)

The latest technology news and reviews, covering computing, home entertainment systems, gadgets and more

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	7	65	0	0	0

- <H1> TechRadar </H1>
- <H2> Recent News </H2>
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- <H3> The best heart rate monitors 2023: Get pinpoint-accurate workout data </H3>
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- <H3> Nintendo Switch Lite review </H3>
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<H3> Victrix Pro BFG review </H3>
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<H3> Overwatch 2 Echo guide: abilities, lore and gameplay </H3>
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<H3> VPN deals for February 2023: get the best price on privacy and unblocking </H3>
<H3> The cheapest OLED TV deals and sales for February 2023 </H3>
<H3> The best Cocoon by Sealy mattress sales and deals 2023: 35% off a cooling bed </H3>
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<H3> Samsung Presidents' Day TV sale 2023: \$2,000 off 4K, OLED and QLED TVs </H3>
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Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
february	59	✗	✗	✓
published	44	✗	✗	✗
best	23	✗	✗	✓
deals	22	✗	✗	✓
last	16	✗	✗	✗
apple	15	✗	✗	✓
updated	14	✗	✗	✗
gaming	14	✗	✗	✓
tech	12	✓	✓	✓
more	12	✗	✓	✓
android	10	✗	✗	✓
presidents'	9	✗	✗	✓
latest	9	✗	✓	✓
techradar	8	✓	✗	✓
computing	8	✗	✓	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 91 images on this web page
 1 ALT attributes are empty or missing.

<https://vanilla.futurecdn.net/techradar/media/img/missing-image.svg>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **2.88%**

Text content size 17193 bytes
Total HTML size 597597 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Wow! It's GZIP Enabled.
 Your webpage is compressed from 584 KB to 81 KB (86.1 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 185.113.25.34 does not redirect to tech.co.uk


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️
<http://tech.co.uk/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️
<http://tech.co.uk/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 16 Years, 323 Days

Created Date: 5th-Apr-2006

Updated Date: 6th-Mar-2022

Expiry Date: 5th-Apr-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

294 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://tech.co.uk
Length: 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


584 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.34 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
tech.com	Already Registered
tech.net	Already Registered
tech.org	Already Registered
tech.biz	Already Registered
tech.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
rech.uk	Already Registered
fech.uk	Already Registered
gech.uk	Available
hech.uk	Available
yech.uk	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
185.113.25.55	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.


 **Encoding**


Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  TechRadar

 Twitter:  Techradar

 Instagram:  Techradar

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 152 links including both internal & external links of your site

Anchor	Type	Follow
Tech Radar Tech Radar TechRadar The source for Tech Buying Advice	External Links	Dofollow
RSS	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Technology Magazines	External Links	Dofollow
News	External Links	Dofollow
Best	External Links	Dofollow
Reviews	External Links	Dofollow
Opinion	External Links	Dofollow
How To	External Links	Dofollow
Versus	External Links	Dofollow
Deals	External Links	Dofollow
Appliances	External Links	Dofollow
Audiovisual	External Links	Dofollow
Cameras	External Links	Dofollow
Car Tech	External Links	Dofollow
Computing	External Links	Dofollow
Downloads	External Links	Dofollow
Entertainment	External Links	Dofollow
Fitness	External Links	Dofollow
Laptops	External Links	Dofollow
Phones	External Links	Dofollow
Smart Home	External Links	Dofollow
Tablets	External Links	Dofollow
TVs	External Links	Dofollow
Wearables	External Links	Dofollow
About Us	External Links	Dofollow
Tech Radar Pro	External Links	Dofollow
Tech Radar Gaming	External Links	Dofollow
Samsung Galaxy S23 Ultra review	External Links	Dofollow
Samsung Galaxy S23 review	External Links	Dofollow
Wordle clues	External Links	Dofollow
Best phones	External Links	Dofollow
Best VPN	External Links	Dofollow
GPU prices in 2023 are the worst thing to happen to PC gaming since Duke Nukem Forever By Christian Guyton published 22 February 23 GPU prices have doubled since 2020: that's a big problem, but whose fault is it?	External Links	Dofollow
F1 TV on Roku: How to get it and start watching now By Nikshep Myle last updated 22 February 23 Streaming Looking for how to stream F1 racing on Roku? It's now easier than ever thanks to the official F1 TV app, which supports most modern Roku devices. F1 TV supports Full HD, too.	External Links	Dofollow
F1 TV on Apple TV: is it available and other viewing options By Nikshep Myle last updated 22 February 23 Streaming Want easy access to Formula 1 on the big screen? The official F1 TV app is now available for Apple TV. Here's how to install it and enjoy F1 TV on Apple TV.	External Links	Dofollow

ChatGPT-like chatbots to fall into scope of UK law By Chiara Castro published 22 February 23 TechRadar Pro VPN In an effort to keep up with emerging technologies, the Online Safety Bill reacts to the rise of AI in social platforms and search.	External Links	Dofollow
Bing's new Android and iPhone apps let you speak to its ChatGPT brain By Mark Wilson published 22 February 23 Microsoft's new Bing and Edge mobile apps bring its ChatGPT-powered search to Android and iOS – with voice search powers.	External Links	Dofollow
Google has a new breakthrough to show why Android is better than iOS devices By Luke Hughes published 22 February 23 TechRadar Pro Android security is going beyond the operating system level to the other processors on a SoC.	External Links	Dofollow
Sorry, tech companies are publishers and it's time to stop protecting them Opinion: Strike down Section 230	External Links	Dofollow
Huge Sonos Era leak shows these Dolby Atmos speakers are exactly what we want New range to include Bluetooth, Line-in and as Atmos rear speaker capability	External Links	Dofollow
David Harbour is right – it's time for Stranger Things to end Opinion: it's time to stop turning the world Upside Down	External Links	Dofollow
The iPhone 15 doesn't need 200MP to beat the Galaxy S23, it just needs focus I need less blur not more pixels	External Links	Dofollow
AI is going to ruin humanity – just not in the way you might expect The death of thought	External Links	Dofollow
TV	External Links	Dofollow
Best PSVR 2 games: the games to buy for the PS5 VR headset By Rhys Wood published 22 February 23 Wondering what the best PSVR 2 games are? Learn about the cream of the crop in our guide.	External Links	Dofollow
Gaming	External Links	Dofollow
Spotify is getting a new AI DJ with the help of ChatGPT's creators By Hamish Hector published 22 February 23 Spotify will offer North American users the chance to have an AI DJ control your music, and it'll tell you about its choices, too.	External Links	Dofollow
Audio	External Links	Dofollow
F1 TV on Chromecast: how to get it and start watching now By Nikshep Myle last updated 22 February 23 Streaming Want to watch F1 on the big screen? With F1 TV on your Chromecast, you can enjoy all of this season's Grand Prix races and highlights on your TV.	External Links	Dofollow
Pixar chief explains why Lightyear flopped at the box office By Tom Power published 22 February 23 Pixar's chief creative officer agrees that Lightyear asked 'too much of the audience' from a marketing perspective.	External Links	Dofollow
The best heart rate monitors 2023: Get pinpoint-accurate workout data By Matt Evans last updated 22 February 23 Whether you're a runner, cyclist, or swimmer, we've found the best heart rate monitor to help you smash your goals this year.	External Links	Dofollow
Health & Fitness	External Links	Dofollow
Amazon is slashing prices on Apple iPads - deals starting at just \$269 By Mackenzie Frazier published 22 February 23 TechRadar Deals If you're looking for iPad deals, Amazon is offering record-low prices on the 2022 10.9 iPad and the 2021 10.2 iPad.	External Links	Dofollow
Tablets	External Links	Dofollow
F1 TV explained: what it is, what it includes, cost, how to get it By Kevin Lynch last updated 22 February 23 Streaming F1 TV – the official Formula One streaming service – aims to bring the excitement of a Grand Prix weekend straight to your favourite devices. Here's all you need to know about F1 TV.	External Links	Dofollow
Where to buy PSVR 2 - new VR headset for PS5 is available now By James Pickard published 22 February 23 Here's where to buy the PlayStation VR 2 on launch day, as well as any bundles, games and accessories.	External Links	Dofollow
Best mattress on Amazon 2023: top bedding picks for easy ordering By Grace Franks published 22 February 23 From eco-friendly to all-foam – here are our picks of the best mattresses on Amazon.	External Links	Dofollow
No Anchor Text	External Links	Dofollow
RTX 4070 leak suggests that Nvidia has learned nothing from the RTX 4080 mess	External Links	Dofollow
An AI-generated image has won a photo contest, and it's just the beginning	External Links	Dofollow

Samsung's new best OLED TV will be pricier than last year's model	External Links	Dofollow
A formidable new rival is set to hit Intel and AMD where it hertz	External Links	Dofollow
No Anchor Text	External Links	Dofollow
How to create a website for your business: a step-by-step guide	External Links	Dofollow
Google Slides gets a ChatGPT plug-in – and it's like a cheat mode for presentations	External Links	Dofollow
What is exploding head syndrome? We ask a sleep expert	External Links	Dofollow
OnePlus 11 5G review: a scrappy contender for those in the know By Philip Berne published 7 February 23 The OnePlus 11 gives you more power, screen, and battery for less money than rival flagships. It isn't as durable, but it's a unique alternative.	External Links	Dofollow
I tested Samsung's S95C, and it's the brightest OLED TV I've ever measured By Al Griffin published 22 February 23 Not yet rated My hands-on experience with Samsung's new S95C OLED reveals a TV offering marked improvements over last year's model.	External Links	Dofollow
Wahoo Kickr Bike review: The stationary fitness bike for road riders By Luke Edwards published 22 February 23 Review The Wahoo Kickr Bike is the fixed bike for riders that want an exact replica of their bike for training at home, but also for newbs.	External Links	Dofollow
Nintendo Switch Lite review By Vic Hood published 21 February 23 The Nintendo Switch Lite provides a strictly handheld alternative to the flagship Switch system.	External Links	Dofollow
Gaming	External Links	Dofollow
FiiO M11S review: a mid-price music player with premium Hi-Res sound By Simon Lucas published 21 February 23 Recommended The FiiO M11S is a talented portable music player, and is tantalisingly close to being ideal.	External Links	Dofollow
Audio visual	External Links	Dofollow
Sony WH-CH520 review: some of the best cheap headphones you can buy By Matt Bolton published 21 February 23 Recommended Sony's new cheap on-ear wireless headphones deliver high quality for a low price.	External Links	Dofollow
Victrix Pro BFG review By Aleksa McLoughlin published 20 February 23 The Victrix Pro BFG PS5 controller takes a wildly different approach to the competition and ends up as one of the best.	External Links	Dofollow
Bose QuietComfort Earbuds 2 By Sharmishta Sarkar last updated 20 February 23 Editor's Choice Bose's second-generation QuietComfort Earbuds feature a bunch of clever tech with some very impressive results.	External Links	Dofollow
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