

Review of [Thextermigators.com](https://thextermigators.com)

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

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Usability

Technologies

Social

Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary



Title Tag



thextermigators.com/ ABCO pest control

Length: 38 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Eliminate pests with our all-inclusive pest control remedies. Our unfailing outcomes are guaranteed, and in case of any recurrence between treatments, we

Length: 153 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

thextermigators.com/ ABCO pest control
thextermigators.com/
 Eliminate pests with our all-inclusive pest control remedies. Our unfailing outcomes are guaranteed, and in case of any recurrence between treatments, we

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	49	2	7	0	1

- <H2> Eliminate pests with our all-inclusive pest control remedies. </H2>
- <H2> Our unfailing outcomes are guaranteed, and in case of any recurrence between treatments, we promise to come back and resolve the problem at no extra cost. As a fourth-generation family-owned and operated business here on Long Island, we use up-to-date technology and education to provide pest management for over 150 insects throughout your home </H2>
- <H2> Eliminate Pest Infestations With Our Exceptional Services </H2>
- <H2> At ABCO Pest Control, our expert team employs the latest technology and methods to swiftly and effectively eliminate pests from your home. We prioritize your safety and comfort, ensuring immediate relief and long-lasting protection. With our comprehensive pest management solutions, you can say goodbye to unwanted pests and enjoy lasting peace of mind. Contact us today for reliable and <H2> take a look at our services </H2>
- <H2> general pest control </H2>
- <H2> Termites </H2>
- <H2> wasps, hornets & bees </H2>
- <H2> ants </H2>
- <H2> rodents </H2>
- <H2> crickets </H2>
- <H2> Cockroach </H2>
- <H2> Termite Inspections </H2>
- <H2> Termite warranty </H2>
- <H2> Spiders </H2>
- <H2> Services for a Healthy Home </H2>
- <H2> At ABCO, we pride ourselves on our prompt response, customized treatment plans, and commitment to customer satisfaction. Trust us to keep your environment safe, healthy, and pest-free. </H2>
- <H2> Service Areas </H2>
- <H2> At AAA ABCO Termite & Pest Control, we proudly serve the Stony Brook and surrounding Long Island region, including the towns of Babylon, Brookhaven, Hempstead, Huntington, Islip, Oyster Bay, Riverhead, Smithtown, Southold, and Southampton. Our commitment is to deliver exceptional pest control services to both homeowners and business owners throughout Nassau and Suffolk <H2> contact us </H2>
- <H2> Let ABCO Solve Your Pest Problems </H2>
- <H2> Feel free to reach out to us at AAA ABCO Termite & Pest Control. We're dedicated to educating our customers about pest control and providing effective solutions to their pest problems. Whether you have questions or need immediate assistance, our experienced team is here to help you every step of the way. Contact us today to learn more about our services and how we can assist you in maintaining a <H2> </H2>
- <H2> 631-979-7378 </H2>
- <H2> Residential & Commercial Properties pest problems </H2>
- <H2> Pests can cause significant problems in homes and businesses, including health risks from diseases they carry, structural damage to

property, and contamination of food and surfaces. They can also trigger allergies and asthma, leading to discomfort and potential medical expenses. Effective pest control is essential to maintain a safe and healthy environment. </H2>

<H2> Solutions for Residential & Commercial Properties. </H2>

<H2> After ABCO Pest Control takes care of these problems, your space will be healthier, safer, and more comfortable. You'll experience peace of mind knowing that your property is protected from damage and contamination, and you can enjoy a cleaner, pest-free environment. Additionally, your family or employees will benefit from reduced health risks and improved overall well-being. </H2>
<H2> our customers love us </H2>

<H2> ABOUT US </H2>

<H2> Excellence in Pest Control </H2>

<H2> Arnie Fishon, the owner of AAA ABCO Termite & Pest Control and a native New Yorker, has been providing pest control services for over 50 years. As a member of both the National Pest Management Association and the New York Pest Management Association, Arnie has made significant contributions to the industry. He previously served on the Board of Directors of the New York Pest Control

<H2> Eric Fishon, the Family Owner and President of AAA ABCO Termite & Pest Control, began working in the family business at the age of 13. He started by accompanying his father on routes in Brooklyn, learning the trade hands-on from spraying in Long Island to drilling in Queens. Eric is also a member of the National Pest Management Association and the

<H2> discover by clicking </H2>

<H2> Crickets, Earwigs, Termites, and Spiders </H2>

<H2> Bed Bugs, Dust Mites, and Carpet Beetles </H2>

<H2> Ants and cockroaches </H2>

<H2> Termites </H2>

<H2> Termites </H2>

<H2> Silverfish </H2>

<H2> Pantry Moths, Rodents (Mice and Rats), Silverfish </H2>

<H2> Bees (including Honeybees and Bumblebees) </H2>

<H2> Wasps (including Yellow Jackets and Hornets) </H2>

<H2> Mosquitoes </H2>

<H2> Wasps and Bees </H2>

<H2> ants </H2>

<H2> Wasps and Bees </H2>

<H2> Pantry Moths, Stored Product Beetle, Cockroaches </H2>

<H2> Clothes Moths </H2>

<H3> Let Us talk </H3>

<H3> What's Bugging You? </H3>

<H4> Quick Links </H4>

<H4> contact us </H4>

<H4> services </H4>

<H4> about </H4>

<H4> blog </H4>

<H4> connect with us </H4>

<H4> address </H4>

<H6> contact us </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

pest 37 control 18 food 17 pests 16 they 16
 often 15 termite 14 damage 12 found 12 services 9
 contact 9 abco 8 help 8 where 8 entry 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
pest	37	✓	✓	✓
control	18	✓	✓	✓
food	17	✗	✗	✓
pests	16	✗	✓	✓
they	16	✗	✗	✓
often	15	✗	✗	✗
termite	14	✗	✗	✓
damage	12	✗	✗	✓
found	12	✗	✗	✗
services	9	✗	✗	✓
contact	9	✗	✗	✓
abco	8	✓	✗	✓
help	8	✗	✗	✓
where	8	✗	✗	✓
entry	8	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 9 images on this web page
 8 ALT attributes are empty or missing.

<https://thextermigators.com/wp-content/uploads/2024/06/3d-Transparent-.png>
https://thextermigators.com/wp-content/uploads/2024/07/20230303_210037480_iOS.jpg
<https://thextermigators.com/wp-content/uploads/2024/06/business-people-giving-thumbs-up-1024x683.jpg>
<https://thextermigators.com/wp-content/uploads/2024/06/Group-11.png>
<https://thextermigators.com/wp-content/uploads/2024/06/Group-11-1.png>
<https://thextermigators.com/wp-content/uploads/2024/06/3d-Transparent--1024x557.png>
<https://thextermigators.com/wp-content/uploads/2024/06/3d-Transparent-.png>
https://thextermigators.com/wp-content/uploads/2024/07/qrcode_117357851_4b06f1efcc01708c1201338d3aca41bc.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **7.02%**
Text content size 17730 bytes
Total HTML size 252651 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Wow! It's GZIP Enabled.
 Your webpage is compressed from 246 KB to 64 KB (74 % size savings)



Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 162.159.137.9 does not redirect to thextermigators.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://thextermigators.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://thextermigators.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 0 Years, 27 Days

Created Date: 22nd-Jun-2024

Updated Date: 22nd-Jun-2024

Expiry Date: 22nd-Jun-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

57 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://thextermigators.com

Length: 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**
⚙️⚙️⚙️

246 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**
⚙️⚙️⚙️

0.14 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

✔ **Language**
⚙️⚙️⚙️

Good, you have declared your language
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
thextermigators.net	Available
thextermigators.org	Already Registered
thextermigators.biz	Already Registered
thextermigators.us	Available
thextermigators.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
rhextermigators.com	Available
fhextermigators.com	Available
ghextermigators.com	Available
hhextermigators.com	Available
yhextermigators.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
162.159.137.9	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**




Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Aaaabcotermiteandpestcontrol

 Twitter:  Xtermigator

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

✓ In-Page Links

We found a total of 29 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Sample Home Page	Internal Links	Dofollow
services	Internal Links	Dofollow
General pest control	Internal Links	Dofollow
Termites	Internal Links	Dofollow
wasps	Internal Links	Dofollow
ants	Internal Links	Dofollow
Rodents	Internal Links	Dofollow
crickets	Internal Links	Dofollow
Cockroaches	Internal Links	Dofollow
Termite Inspections and treatments	Internal Links	Dofollow
Termite warranty	Internal Links	Dofollow
spiders	Internal Links	Dofollow
contact us	Internal Links	Dofollow
pages	Internal Links	Dofollow
our products	Internal Links	Dofollow
X-Termigatortube	Internal Links	Dofollow
Ask the Xtermigator	Internal Links	Dofollow
blog	Internal Links	Dofollow
On the Job	Internal Links	Dofollow
about	Internal Links	Dofollow
	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
powered by NiceJob	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.