



Review of Wapmastazone.com

Generated on 2023-01-26

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Usability

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile Technologies

Visitors Social

Link Analysis

Iconography

Good Pard to solve

Errors Easy to solve

Not Important No action necessary



Search Engine Optimization



WapMasTazone | Tech Ingenuity | Business | SEO

Length: 46 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Wapmastazone is a tech blog that publishes tech updates, phone reviews, freelancing tips, computer tips, SEO & business ideas. | BN 2831637 |

Length: 141 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Google Preview

WapMasTazone | Tech Ingenuity | Business | SEO

wapmastazone.com/

Wapmastazone is a tech blog that publishes tech updates, phone reviews, freelancing tips, computer tips, SEO & business ideas. | BN 2831637 |

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6> 1 34 5 1 0 0

<H1> WapMasTazone </H1>

<H2> WhatsApp introduce Proxy Support For Android and iOS </H2>

<H2> How to Access Blocked Websites - 9 Best Ways </H2>

<H2> 6 Ultimate Dangers of Using Free Public WiFi </H2>

<H2> What is My IP Address? - IP FAQ </H2>

<H2> Valuable Domain name keywords </H2>

<H2> Domain Expiration – What Happens when a Domain Expires? </H2>

<H2> How to Share Airtime on MTN </H2>

<H2> What is General liability insurance? </H2>

<H2> What is Business Liability Insurance? </H2>

<H2> WhatsApp introduce Proxy Support For Android and iOS </H2>

<H2> Maximizing Your Startup's Potential with a Premium Domain name </H2>

<H2> 7 Most Common SEO Mistakes you Should Avoid </H2>

<H2> How to Access Blocked Websites - 9 Best Ways </H2>

<H2> How to Block No Caller ID on iPhone - 3 Best Means </H2>

<H2> The Concept of ON Page SEO - Ultimate Guide </H2>

<H2> 6 Ultimate Dangers of Using Free Public WiFi </H2>

<H2> MTN Nigeria Graduate Development Programme 2023 </H2>

<H2> Top 16 Free Business Directories </H2>

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<H2> Top 16 Free Business Directories </H2>



<H2> Most Expensive Domain names – Top 500+ </H2>
<H2> First Bank Transfer Code 2023 </H2>
<H2> How to Contact Zenith Bank Customer Care </H2>
<H2> Adblock Detected </H2>
<H3> TECH </H3>
<H3> Recent Posts </H3>
<H3> INTERNET & SECURITY </H3>
<H3> BUSINESS </H3>
<H3> Subscribe to our mailing list to get the new updates! </H3>
<H4> Privacy Overview </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
domain	27	×	×	~
business	20	✓	✓	~
liability	19	×	×	~
more	18	×	×	×
best	16	×	×	~
free	16	×	✓	~
page	14	×	×	~
proxy	13	×	×	~
most	13	×	×	~
nigeria	13	×	×	~
november	11	×	×	×
cookies	11	×	×	×
whatsapp	10	×	×	~
access	10	×	×	~
blocked	10	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 63 images on this web page 1 ALT attributes are empty or missing.

https://www.wapmastazone.com/file/2020/12/glo-AND-AIRTEL-NIN-linking-220x150.jpg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 7.94%

Text content size 13312 bytes Total HTML size 167653 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Oh No! GZIP is not enabled.

X Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the **URLs**

Great, you are not using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://wapmastazone.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://wapmastazone.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

O Domain Registration

Exactly how many years and months

Domain Age: 7 Years, 307 Days

Created Date: 25th-Mar-2015

Updated Date: 18th-Sep-2022

Expiry Date: 25th-Mar-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



1,440 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



552 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://wapmastazone.com **Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



****** Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



164 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



0.57 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
wapmastazone.net	Available
wapmastazone.org	Already Registered
wapmastazone.biz	Already Registered
wapmastazone.us	Available
wapmastazone.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qapmastazone.com	Available
aapmastazone.com	Available
sapmastazone.com	Available
dapmastazone.com	Available
eapmastazone.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

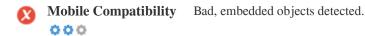


Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.









We use cookies on our website to imporve your experience by remembering your preferences and repeat visits. By clicking "Accept All", you consent to the use of ALL the cookies. However, you may visit "Cookie Settings" to provide a controlled consent.

Cookie settings Read More Accept All

REJECT

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider
66.235.200.171	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

5135562nd most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$408 USD

Just a estimated worth of your website based on Alexa Rank.



We found a total of 186 links including both internal & external links of your site

Anchor	Туре	Follow
How to Share Airtime on MTN	Internal Links	Dofollow
What is General liability insurance?	Internal Links	Dofollow
What is Business Liability Insurance?	Internal Links	Dofollow
What is Business Entomy Insurance: WhatsApp introduce Proxy Support For Android and iOS	Internal Links	Dofollow
Maximizing Your Startup's Potential with a Premium Domain Name	Internal Links	Dofollow
7 Most Common SEO Mistakes you Should Avoid	Internal Links	Dofollow
How to Access Blocked Websites – 9 Best Ways	Internal Links	Dofollow
How to Block No Caller ID on iPhone – 3 Best Means	Internal Links	Dofollow
The Concept of ON Page SEO – Ultimate Guide	Internal Links	Dofollow
6 Ultimate Dangers of Using Free Public WiFi	Internal Links	Dofollow
	Internal Links	Dofollow
MTN Nigeria Graduate Development Programme 2023		Dofollow
Top 16 Free Business Directories	Internal Links	
What is My IP Address? – IP FAQ	Internal Links	Dofollow
Valuable Domain Name Keywords	Internal Links	Dofollow
Most Expensive Domain Names – Top 500+	Internal Links	Dofollow
Domain Expiration – What Happens when a Domain Expires?	Internal Links	Dofollow
How to Find a Domain Name	Internal Links	Dofollow
All Airtel Data Plan Prices, Subscription Code & Bundles Plan	Internal Links	Dofollow
First Bank Transfer Code 2023	Internal Links	Dofollow
How to Contact Zenith Bank Customer Care	Internal Links	Dofollow
What is SEO?	Internal Links	Dofollow
How to Link and Use Custom Domain with Gmail	Internal Links	Dofollow
MTN Data Plan and Internet Bundles Prices in Nigeria	Internal Links	Dofollow
Glo Balance Code in Nigeria – All Glo USSD Codes	Internal Links	Dofollow
How to Check Glo Number in Nigeria – Latest	Internal Links	Dofollow
All DStv Packages and Prices in Nigeria (Latest)	Internal Links	Dofollow
How to Check Data Balance on 9mobile	Internal Links	Dofollow
Top Affiliate Programs in 2023	Internal Links	Dofollow
MTN Finally Unveils 5G Network	Internal Links	Dofollow
6 Password Safety Tips you Should Never Ignore	Internal Links	Dofollow
How to Choose a Good Web Hosting for your Website or Business	Internal Links	Dofollow
How to tell if Someone Blocked your Number on iPhone	Internal Links	Dofollow
MTN Group Unveils 'Voice' Brand Film to Empower African Youths	Internal Links	Dofollow
Top 15 Software Companies in Lagos, Nigeria	Internal Links	Dofollow
How to Apply For NMFB/AGSMEIS Loan in Nigeria	Internal Links	Dofollow
List of All Nigeria Banks Transfer Codes in 2023	Internal Links	Dofollow
MTN Digital Bank - How to Open a MoMo PSB Account	Internal Links	Dofollow
How to get Grants And Loans in Nigeria in 2023	Internal Links	Dofollow
Top Business Auto Loans in 2023	Internal Links	Dofollow
Glo Berekete Plus Plus – What you Should Know	Internal Links	Dofollow
New Rules for SIM Replacement in Nigeria	Internal Links	Dofollow
8 Most Popular Databases for Web Development	Internal Links	Dofollow
12 Best Ways to Free Up Storage Space on Windows 10	Internal Links	Dofollow
32 Participants to Now Use WhatsApp Group Calls	Internal Links	Dofollow
Hisense INFINITY H60 LITE Full Specifications and Price	Internal Links	Dofollow
MTN Unveils VoLTE Call Services – How to Start Using MTN VoLTE	Internal Links	Dofollow
WhatsApp Soon to Allow you Hide Last Seen From Individual Contact	Internal Links	Dofollow
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Google to Begin Clampdown on Outdated Apps from PlayStore	Internal Links	Dofollow
Nigeria NIN and SIM linkage-Nigeria National Identification Number	Internal Links	Dofollow
How to Hide Chats on WhatsApp Messenger – Easy Steps	Internal Links	Dofollow
CopyRight	Internal Links	Dofollow
Disclaimer	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Advertise	Internal Links	Dofollow
WapMasTazone	Internal Links	Dofollow
TECH	Internal Links	Dofollow
SMARTPHONE	Internal Links	Dofollow
ANDROID	Internal Links	Dofollow
APPLE	Internal Links	Dofollow
INFINIX	Internal Links	Dofollow
IPHONE	Internal Links	Dofollow
MOBILE	Internal Links	Dofollow
Motorola	Internal Links	Dofollow
Oppo	Internal Links	Dofollow
PHONE	Internal Links	Dofollow
PHONE REVIEWS	Internal Links	Dofollow
Samsung	Internal Links	Dofollow
BUSINESS	Internal Links	Dofollow
SEO	Internal Links	Dofollow
9 Important SEO Guides	Internal Links	Dofollow
SEO TOOLS	Internal Links	Dofollow
50+ Free SEOTools	Internal Links	Dofollow
DISCOVER	Internal Links	Dofollow
Best Free VPN	Internal Links	Dofollow
Most Popular Database	Internal Links	Dofollow
Top Business Auto loans	Internal Links	Dofollow
Most Intelligent Spyware	Internal Links	Dofollow
Oluwafemi	Internal Links	Dofollow
Techserver	Internal Links	Dofollow
Guest Contributor	Internal Links	Dofollow
Cynthia Ugwoh	Internal Links	Dofollow
2	Internal Links	Dofollow
3	Internal Links	Dofollow
10	Internal Links	Dofollow
20	Internal Links	Dofollow
Last	Internal Links	Dofollow
MTN	Internal Links	Dofollow
RSS	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
100%	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
SiteMap	Internal Links	Dofollow
Write for Us	Internal Links	Dofollow
Terms of Service	Internal Links	Dofollow
Affiliate Disclosure	Internal Links	Dofollow
Computer	Internal Links	Dofollow
Freelancing	Internal Links	Dofollow
Guest Post	Internal Links	Dofollow
Security	Internal Links	Dofollow
Google	Internal Links	Dofollow
Social Media	Internal Links	Dofollow
Computer Tips	Internal Links	Dofollow
Network Provider	Internal Links	Dofollow
Best WordPress plugins	Internal Links	Dofollow
Free SEO Guide	Internal Links	Dofollow
Contact	Internal Links	Dofollow
About Us	Internal Links	Dofollow
TELECOMS	Internal Links	Dofollow
GENERAL	Internal Links	Dofollow
APPLICATION	Internal Links	Dofollow
INTERNET	Internal Links	Dofollow
NIGERIA	Internal Links	Dofollow
DOMAIN	Internal Links	Dofollow
BLOGGING TIPS	Internal Links	Dofollow
Games	Internal Links	Dofollow
HAZARD	Internal Links	Dofollow
WORDPRESS	Internal Links	Dofollow
HOSTING	Internal Links	Dofollow
5g Network	Internal Links	Dofollow
KONGA	Internal Links	Dofollow
WEBMASTER	Internal Links	Dofollow
PRINTER	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Free-SEOTools	External Links	Dofollow
SEO Optimizer	External Links	Dofollow
SEO Checker	External Links	Dofollow
SEO Analyzer	External Links	Dofollow
Wordpress Theme Detector	External Links	Dofollow
Domain Age Checker	External Links	Dofollow
Whois Checker	External Links	Dofollow
Mozrank Checker	External Links	Dofollow
Find my IP Address	External Links	Dofollow
Plagiarism Checker	External Links	Dofollow
More	External Links	Dofollow



Check SiteWorth	External Links	Dofollow
Buy Cheap Domain Name	External Links	Dofollow
What is my IP Address?	External Links	Dofollow
Keyword Research Tool	External Links	Dofollow
Hosting Checker	External Links	Dofollow
QR Code Generator	External Links	Dofollow
Robots.txt Generator	External Links	Dofollow
XML Sitemap Generator	External Links	Dofollow
Terms & Conditions Generator	External Links	Dofollow
Privacy Policy Generator	External Links	Dofollow
Favicon Generator Tool	External Links	Dofollow
Facebook	External Links	Dofollow
Twitter	External Links	Dofollow
Pinterest	External Links	Dofollow
LinkedIn	External Links	Dofollow
YouTube	External Links	Dofollow
Instagram	External Links	Dofollow
Find Us On Google	External Links	Dofollow
Check A SiteWorth	External Links	Dofollow
30+ Free SEOTools	External Links	Dofollow
Domain Age Checker	External Links	Dofollow
Alexa Rank Checker	External Links	Dofollow
Buy Cheap Domain Name	External Links	Dofollow
Domain Authority Checker	External Links	Dofollow
TechEmit	External Links	Dofollow
What is My IP Address?	External Links	Dofollow
On Google	External Links	Dofollow
By Babatunde	External Links	Dofollow
Hostgator	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

